



DEFENSE INTELLIGENCE AGENCY
WASHINGTON, DC 20340-5100

Directive

Defense Intelligence Agency

DIAD 5410.400
02 May 2014
OPR: OCC

Public Release of Defense Intelligence Agency (DIA) Information

References:

- (a) DIA Directive 5410.400, "Public Release of Defense Intelligence Agency Information," 16 June 2009 (canceled)
- (b) DoD "Principles of Information," 9 November, 2001 (as codified in enclosure 2, reference b)
- (c) DoD Directive 5122.05, "Assistant Secretary of Defense for Public Affairs," 5 September, 2008
- (d) DoD Directive 5230.09, "Clearance of DoD Information for Public Release," 22 August, 2008
- (e) DoD "Web Site Administration Policies and Procedures," 25 November, 1998 (as updated January 11, 2002)
- (f) through (g) see Enclosure 1

1. Purpose.

1.1. Replaces Reference (a).

1.2. Implements References (b) through (g) which establishes Defense Intelligence Agency (DIA) policy regarding public release of information through functions directed by the Agency's Office of Corporate Communications (OCC) interaction with the media, including the prepublication review program and the operation of the DIA public website. This directive does not regulate the release of information through the Agency's Freedom of Information Act, Privacy Act, or Mandatory and Systematic Declassification Review programs.

1.3. Applies to all centers, directorates, offices, and DIA personnel assigned to combatant command directorates for intelligence (hereafter referred to as "DIA elements").

2. Definitions – None.

3. Responsibilities.

3.1. OCC must develop, manage, coordinate, and implement DIA's public affairs policy and programs, which include interaction with the media, the prepublication review program, and

the operation of the DIA public website.

3.2. DIA elements and personnel must adhere to and comply with Agency policy and support OCC, as necessary.

4. Policy.

4.1. DIA must provide accurate and timely information to the media and general public, consistent with Department of Defense (DoD) policy and the protection of national security information, so that the public, Congress, and the news media may assess and understand the facts about national security and defense intelligence.

4.2. Engaging the media and the general public enables DIA to inform and educate important constituencies on its role, mission and functions. DIA's responsibility to provide the public with information may require detailed public affairs planning and coordination within the Agency. OCC is the conduit for interaction with the media and all DIA contact with the media must be coordinated with that office.


4.3. Adhering to DoD's "Principles of Information," information must be made fully and readily available, consistent with statutory requirements of the Freedom of Information Act and the Privacy Act of 1974. The release of information to the public is limited only as necessary to safeguard information requiring protection in the interest of national security or other exemption from public disclosure outlined in federal law and DoD regulation. DIA information must be reviewed in accordance with Agency requirements and programs prior to release.

4.4. Information must not be classified or otherwise withheld to protect the Government from criticism or embarrassment or because its public disclosure may reveal administrative error or inefficiency. False or misleading information will not knowingly be provided at any time.

4.5. OCC manages and coordinates the Agency's prepublication review program. DIA employees, and others obligated by contract and/or non-disclosure agreements, must submit information prepared for public release to OCC for prepublication review, if that information pertains to intelligence, national security issues, military matters, or the policies or operations of DIA, DoD, the Director of National Intelligence (DNI), or the United States Government, regardless of whether an individual is acting in an official or nonofficial capacity. Official information cleared for public release must be consistent with established DIA, DoD, and DNI policies and programs.

4.6. The DIA website, operated by OCC as a public information tool on the Internet, is an important means for communicating with the general public, the media, government, and business. It is intended to disseminate information about DIA and its history and mission; support personnel recruiting; provide reference material, images and video, and publications; and comply with existing laws concerning the Notification and Federal Employee Antidiscrimination and Retaliation Act (NO FEAR).

4.7. DIA's presence in social media is managed by OCC in accordance with appropriate DoD and DNI directives and follows the objectives and intent of DIA's digital presence noted above in Section 3.6.



MICHAEL T. FLYNN
Lieutenant General, USA
Director

Enclosures - 1

E1. Additional References

Enclosure 1.

ADDITIONAL REFERENCES

- (f) Section 552 of Title 5, United States Code, "Freedom of Information Act"
- (g) Section 552a of Title 5, United States Code, "the Privacy Act of 1974"